

Since 1997 local content has been severely reduced in the top 50 radio markets and almost totally abandoned in smaller markets. Further consolidation will do nothing more than accelerate the decline of broadcast medias' ability to serve the local community. Recently a tornado came through this area(market 53)on a weekend and of the 27 rated radio stations in this market only one had any live mentions. The EBS system was either not hooked up or not working on almost every station here and what little information that came through was too little, too late. The immediacy of radio is already compromised to the point of impotence.

Thank You
Simon Robson